TABLE II

Philip Morris Target Tar Delivery, Philip Morris C.I. Report Tar Delivery and TITL Market Survey #26 Tar Delivery

Brand Name	Tar Delivery (mg/cigt.) Target	P.M.	TITL
Alpine 85	14.5	14.2	14.1
B & H 70 (Box)	1.0	1.4	0.7
B & H 100	16.0	16.4	16.7
B & H Menthol 100	16.0	15.1	16.2
B & H 100 (Box)	16.0	15.8	15.9
B & H Menthol 100 (Box)	16.0	16.0	15.9
B & H Lights 100	10.5	10.9	10.5
B & H Lights Menthol 100	10.5	10.5	10.0
B & H Multifilter 85	11.5	12.4	12.0
B & H Multifilter Menthol 85	11.5	10.6	10.9
Cambridge 85 (Box)	0.0	0.0	*
Cambridge 85	1.0	1.2	0.6
Cambridge 100	4.0	3.9	3.3
English Ovals 70	*	20.7	21.7
English Ovals 85	*	25.7	26.7
Galaxy 85	*	14.2	15.1
Marlboro 80 (Box)	16.0	15.8	16.3
Marlboro Menthol 80 (Box)	*	14.8	14.8
Marlboro 85	16.0	16.4	16.8
Marlboro Menthol 85	14.5	13.8	13.9
Marlboro 100 (Box)	16.0	16.1	16.5
Marlboro 100	16.0	16.3	16.4
Marlboro Lights 85 (Box)	11.0	10.6	10.2
Marlboro Lights 85	11.0	10.4	10.4
Marlboro Lights 100	11.0	11.2	10.8
Merit 85	8.0	8.3	7.7
Merit Menthol 85	8.0	8.2	7.5
Merit 100	10.0	10.1	9.6
Merit Menthol 100	10.0	9.4	9.1
Merit Ultra Lights 85	4.0	3.7	3.3
Merit Ultra Lights Menthol 85	4.0	3.5	3.3
Northwind 85	*	*	8.2
Northwind 100	*	*	8.7
Parliament Lights 80 (Box)	9.0	9.1	9.0
Parliament Lights 85	9.0	9.8	9.4
Parliament Lights 100	11.5	11.5	11.2
Philip Morris 70	*	21.3	21.7
P.M. Commander 85	*	24.9	26.9
P.M. International 100 (Box)	*	16.6	17.3
P.M. International Menthol 100 (Box)	*	16.9	15.4
Players 70 (Box)	*	23.7	24.5
Saratoga 120 (Box)	14.5	14.2	14.0
Saratoga Menthol 120 (Box)	14.5	13.7	14.0
Va. Slims 100	14.5	14.3	14.7
Va. Slims Menthol 100	14.5	14.0	14.6
Va. Slims Lights 100 (Box)	9.0	9.0	8.3
Va. Slims Lights Men. 100 (Box)	9.0	8.5	7.8

*None available

Source: https://www.industrydocuments.ucsf.edu/docs/zqvl0001